



# GHANA DIASPORA HOMECOMING SUMMIT '17

Accra International Conference Centre, Ghana

5-7 July 2017

## INVESTMENT CONFERENCE & EXHIBITION

SPONSORSHIP, EXHIBITOR  
& ADVERTISING OPPORTUNITIES

Organised by:



GHANA DIASPORA HOMECOMING SUMMIT  
COMMITTEE

In partnership with



GHANA  
INVESTMENT  
PROMOTION  
CENTRE



# GHANA DIASPORA HOME COMING SUMMIT '17

International Conference Centre  
Accra, Ghana  
5-8 July 2017

## Ghana's enterprise culture

As Ghana enters a new business friendly era under its recently refreshed guiding principles, it turns quite naturally to its most valuable resource beyond the nation's borders for creative ideas and other dynamic inputs.

Ghanaians thrive in every corner of the globe and are recognized universally as the very cream in their chosen field be it physics, engineering, surgery, information technology and so many other disciplines.

The diaspora has looked on helplessly in the recent past in the face of profligate governance, rising cost of utilities and power shortages serving to stifle the natural urge of its citizens to be resourceful and independent which comes so naturally to them.

It is against this background that our President requests you to join in the debate upon the way forward to a future of dignity and prosperity for each and every Ghanaian.



"We will bring to life the adventurer in you. It is time to imagine and to dream again; time to try that business idea."

Nana Akufo-Addo

## The event rationale

There are big opportunities across a broad swathe of industry sectors of the Ghana economy waiting to be tapped into by serious investors with capability and resources.

Government is committed to deliver on reforms intended to reduce the burden of unnecessary and wasteful bureaucracy, taxes and other impediments to profitable business which it will demonstrate as a facilitator, but not a manager, of businesses here.

Overseas businesses considering Ghana as a potential investment destination need reliable and ready-to-go local partners who can deliver, safe in the knowledge that legal recourse against corruption and non-performance can be speedily and fairly rectified. Impunity is a thing of the past!

## Expect to meet

High level managers, CEO's, COO's of a wide diversity of manufacturing and service industries as well as diplomats from each of the overseas missions represented in Ghana and ministries, departments and agencies of government as well as representatives and members of relevant trade and business associations.

## About the Organiser

A group of proactive partners in the development of an open and profitable business atmosphere in Ghana comprising leading Ghanaian professionals from Canada, Britain and America amongst other countries who champion the cause of free, open and profitable business at every opportunity.



**Ghana forecasts 6% growth for 2017**

Ministry of Business Relations



## Contacts in Ghana:-

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e. [info@exprom-uk.com](mailto:info@exprom-uk.com)

Coordinating partner  
**exprom**  
[www.exprom-uk.com](http://www.exprom-uk.com)

B2B partner  
**business partner intelligence**  
matching Ghana businesses to the right partners



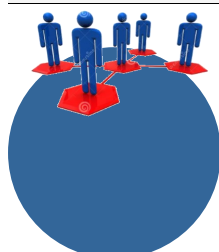
# GHANA DIASPORA HOMECOMING SUMMIT '17

## Sponsor opportunities & benefits

### Brand recognition

Your organisation's association with this important, international event for Ghana will be enhanced by sponsoring any of the below opportunities for additional, high quality exposure. Receive strong recognition of your brand on the run up to and at the event by the strategic placement of your company imagery throughout the event and within the Organiser's promotional activity between now and July.

Benefits	Platinum	Gold	Silver	Bronze	Registration
A Presidential mention and photo opportunity during the Ceremonial Opening	✓				
Corporate presentation at the Ceremonial Opening—5 minutes duration	✓				
Logo on billboards around Accra, Kumasi and Takoradi	frontline	✓	✓	✓	✓
Sponsor's literature distributed from registration desk	✓	✓	✓	✓	✓
Branding on all printed and electronic media and in all press advertising	frontline	✓	✓	✓	✓
Logo on conference & exhibition lanyard or badge	frontline	✓	✓	✓	Exclusive branding of registration area
Provision of keynote speaker slot in opening session	15 minutes	10 minutes	10 minutes	5 minutes	5 minutes
Corporate invitations to the Homecoming Summit Gala Ball	Table of 8	Table of 6	Table of 4	2 tickets	2 tickets
Exhibition stand package—please check the floorplan	30 sqm	25 sqm	18 sqm	12 sqm	9 sqm
Advertisement in the exhibition catalogue	Full page inside front cover opp President's address	Full page	Half page	Quarter page	Quarter page
<b>Cost</b>	<b>\$60,000</b>	<b>\$40,000</b>	<b>\$25,000</b>	<b>\$10,000</b>	<b>\$8,000</b>



Network with those who are relevant to your business goals



CALL **+233 24 452 1682** TO GET THE LATEST SPONSOR UPDATES



# GHANA DIASPORA HOMECOMING SUMMIT '17

## Exhibition package & application to exhibit and advertise



The venue — Accra International Conference Centre

### For every 9 sqm, or part thereof, you will receive:-

- Blue carpet under your stand
- Modular exhibition system with white walls and aluminium profiles
- Fascia with your company name
- Round table with blue tablecloth
- Folding chairs (2)
- Spotlights with extended arm (2)
- Socket 13A square pin
- Waste paper basket
- Entry in the event program given free to all visitors



### YOUR DETAILS please print clearly

company	tel
contact	cell
address 1	email
address 2	website
city	
country	

### PROGRAM ADVERTISING

qtr page	\$450
half page	\$650
full page	\$950
inside covers	\$1,200
outside back	\$1,500

EXHIBITION SPACE RESERVATION — please complete, scan and email to [info@exprom-uk.com](mailto:info@exprom-uk.com)

Please reserve stand no \_\_\_\_\_ a total of \_\_\_\_\_ sq metres @ \$200 + 3% VAT per sq metre for the package as set out above for the full duration of the event.

### ADVERTISING SPACE IN THE EVENT PROGRAM

Please reserve a qtr/half/full/outside back/inside front/inside back (circle one) colour advertisement in the exhibition catalogue—print run 2,500 given free to all participants and circulated to corporate and government institutions

Our remittance of \$\_\_\_\_\_ is enclosed/will be transferred to your bank on receipt of your invoice with account details (delete one option)

### AGREEMENT

This agreement creates a binding contract on completion by the exhibitor and is subject to the general conditions on the page that follows.

Signed for and on behalf of the Organiser

Date: \_\_\_\_\_

Signed for the Exhibitor

Print name: \_\_\_\_\_

Position: \_\_\_\_\_

(must be an authorised officer of the above company)

organised by



GHANA DIASPORA HOMECOMING  
SUMMIT COMMITTEE

# EXHIBITION CONDITIONS

In these conditions, the term Exhibitor includes all employees or agents of such, the term Organiser means the Ghana Diaspora Homecoming Summit Committee and the term Exhibition means the Ghana Diaspora Homecoming Summit 2017.

1. When payments for space are not made when due, any previous deposit may be forfeited and the space re-allocated by the Organiser. Any loss incurred by the Organiser arising thereon must be paid by the Exhibitor.
2. Applications for space must contain details of the proposed exhibit and the names of any other company represented by the Exhibitor whose products are to be shown on or whose services are to be referred to on the stand.
3. The Organiser shall have the exclusive right to determine the allocation of area and shall be entitled for any reason which, in his opinion, is in the general interest of the Exhibition, to vary the layout of any particular stand or stands even if already allocated.
4. Every Exhibitor shall complete the setting up of his stand before 10pm on the day prior to the opening of the exhibition 4 July 2017. The Organiser may at any time order the removal of any part built structure if in his opinion the stand will not be completed at the specified time.
5. In the event of any Exhibiting company entering into bankruptcy, or being wound up, the contract with that company shall be determined, and all monies received by the organiser shall be retained.
6. Exhibitors may not assign, sublet or grant licences in respect of any part of the space allotted to them to any company not listed on this application form.
7. The Organisers will not be responsible for safety of any exhibit or property of any Exhibitor, or any other person, for the loss of, or damage, or destruction to same, by theft or fire or other cause whatsoever or for any loss or damage whatsoever sustained by any Exhibitor by reason of any defect in a building caused by fire, storm, tempest, lighting, national emergency, war, labour disputes, strikes or lockouts, civil disturbances, explosion, inevitable accident, force majeure or any other cause not within the control of the Organisers whether ejusden generis or not or for any loss or damage occasioned, if by reason of the happenings of any such events, the opening of the Exhibition is prevented or postponed or abandoned or a building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor will be liable for third party claims arising from their own stand fittings and for their proportion of the shell scheme and furthermore for physical loss or damage to the basic shell scheme stand. As the Organisers will accept no responsibility for any of the matters aforesaid, the Exhibitors are advised to cover themselves by insurance in respect thereof to any extent available.
8. In no event shall the Exhibitor have any claim for damages of any kind against the Organisers in respect of any loss or damage consequential upon the prevention or postponement or abandonment of the Exhibition by reason of the happening or any of the events referred to in Clause 9 or otherwise, or of the Exhibition building becoming wholly or partially unavailable for the holding of the Exhibition for reasons beyond the Organiser's control, and the Organisers shall be entitled to retain all sums paid by Exhibitors, or such part thereof as the Organiser shall consider necessary. If in the opinion of the Organiser, by re-arrangement or postponement of the period of the Exhibition, or by substitution of another hall or building, or any other manner, the Exhibition can be carried through, the contracts for space, shall be binding upon the parties, except as to the size and position, as to which any modification, substitution, or re-arrangement they consider necessary shall be determined by the Organisers.
9. *Breach of contract and withdrawal by the Exhibitor. Without prejudice to the rights and remedies of the Organizer in respect of any breach of Contract on the part of the Exhibitor, the Organizer may at his discretion allow the Exhibitor to withdraw from the exhibition subject to the following conditions: -*

a. The Exhibitor must give written notice to the Organiser that he desires to withdraw and, if the organiser allows such withdrawal, he will notify the Exhibitor in writing.

b. Any such notification by the Organiser to the Exhibitor will constitute a cancellation of the Contract subject to the payment by the Exhibitor to the Organiser of a consideration for release from the contract.

c. The amount of such payment will be specified in the Organiser's notification to the Exhibitor and will be that proportion of the space rental payable under the Contract specified in the second column below which appears beside the date in the first column below

<b>Cancellation schedule</b>	<b>Proportion of space rental payable</b>
60 days and over	25%
30 to 59 days	50%
29 days or less	90%

d. Upon payment of such an amount to the Organiser by the Exhibitor (credit being paid by the Organiser if appropriate), the Contract shall be cancelled and neither party shall have any further claim against the other.

The Organiser reserves the right to alter, add to or amend any of these Conditions or not. The decision of the Organiser shall be final. No alteration, additions, amendment or waiver to or of these conditions shall operate to release any Exhibitor from the Contract.

An Exhibitors manual will be issued to each Exhibitor containing detailed instructions for the organisation of the Exhibition.

All communications to be addressed to the Organiser c/o EXPROM Ghana, PO Box SR109, Spintex Road, Accra, Ghana